



The world's first 15 litre premium winemaking kit, Brew King's **Selection** sets the standard in home winemaking excellence. Featuring 100% pure varietal grape juice and juice concentrate, **Selection** continually tests the boundaries of winemaking, yielding wines of wonderful flavour, aroma and complexity. Quality and innovation – from the industry's leading premium brand.

***Robust, Dark and Powerful.  
The Largest Red Ever Released!***

**Style:** Large, robust and intense. A dark and inviting colour, with rich, bold aromas that do not merely hint at what is to come – they shout it out loud! Full bodied, with hearty oak-enhanced aromas and an abundance of chewy berry flavours. The addition of premium French oak creates the effect of a wine that has spent years maturing in oak barrels. The result is a powerful wine which matches startling flavours and aromas with elegance and finesse.

**Similar styles:** Cabernet Sauvignon, Barolo, Australian Cabernet/Shiraz, French Syrah.

**Food pairings:** Essential with rich, flavourful meals: big steaks, juicy ribs, spicy pasta dishes.

**Sweetness code:** 0 (*Dry*)

**Oak:** Premium French oak.

**Aging:** Smooth after two months, but will develop in complexity up to three years.

**Experience the magic of a  
moon-blessed harvest!**

**LUNA ROSSA™**

**A memorable red wine from  
the world's largest – and best –  
wine kit manufacturer.**



**Your  
Guarantee  
of Quality**

**P**REPARE TO BE OVERWHELMED. Brew King's **LUNA ROSSA™** is simply the largest, most full-bodied red wine ever released to the home winemaking market! This bold, robust, mouth-filling delight is indeed the 'king' of all red wines! **LUNA ROSSA™** is everything that lovers of 'large' red wines are looking for. It bursts with intense, full fruit aromas that tantalize with a short swirl of the glass. And its flavour delivers – rich layers of fruit and solid supporting tannins, with unmatched depth and complexity, capped by a long oak-enhanced finish.

Italian for 'Red Moon', **LUNA ROSSA™** takes its name from the traditional Italian practice of planting grapevines with the appearance of the full moon. The belief is that the alignment of the grape-growing process with the lunar stages maximizes the chances for a successful harvest.

And what a success it is! **LUNA ROSSA™** salutes this tradition in style with a dramatic red wine that you will be proud to serve to friends and family over special dinners, or enjoy all on its own.

